

53rd Annual IAEM Conference

EMERGENCY MANAGEMENT: Local, Regional & Global Successes



November 12-16, 2005 • Phoenix Civic Plaza • Phoenix, AZ

BENEFITS OF SPONSORSHIP

- Publicity in pre-conference literature and materials (commit early to take advantage of mass mailings and promotions).
- Sponsor logos are printed on a special acknowledgement page in the conference program.
- Attention-getting signs announcing sponsors are posted as appropriate.
- Verbal recognition will be provided from the podium.
- Sponsor staff can meet and greet the more than 750 emergency management professionals who attend this annual event.
- will thank your organization in its post-conference newsletter coverage; it reaches 2,500 via print and 4,000 electronically.
- Your company sponsorship is announced on www.iaem.com with a link to your web site.
- Tax deduction to the extent permitted by law: check with your financial advisor. IAEM is a non-profit, charitable organization.

continued



Sponsorship Opportunities

IAEM can work with any budget and co-sponsorships can be considered. To discuss these and other sponsorship ideas, please contact Elizabeth Armstrong at (703) 538-1795 x6 or Armstrong@iaem.com

Platinum Conference Sponsorship.....\$10,000+

Sponsors receive premiere recognition on pre-event materials, prominent entrance signage, designation as a specific meal or break host (choose one), and a one-time rental of IAEM's member list.

Conference Luncheons\$15,000 each

Lunch is served Monday, Tuesday and Wednesday; Tuesday it is located in the exhibit area. *(3 sponsorships available)*

Exhibit Reception.....\$12,000

The EMEX exhibit concludes with this reception Tuesday, 4:00–5:30 p.m., and allows attendees to spend optimum time in the exhibit area. There is a cash bar and hors d'oeuvres. *(1 sponsorship available)*

Registration Bags\$8,500

Canvas brief-case style bags will be provided to each registrant, containing conference hand-outs and reference materials. *(1 sponsorship available)*

Cyber Café.....\$7,500

Internet-connected stations are located in the EMEX exhibit hall for visitors to access their email while at the IAEM event. *(1 sponsorship available)*

Breakfasts\$7,000 each

Tuesday and Wednesday begin with continental breakfast for all attendees. *(2 sponsorships available)*

Afternoon Coffee Breaks\$4,200 each

Two breaks offer attendees coffee, tea, sodas and an afternoon snack, and allow networking. *(2 sponsorships available)*

more sponsorship opportunities on the back

INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

201 Park Washington Ct, Falls Church, VA 22046 • www.iaem.com • 703-538-1795



Sponsorship Opportunities continued

Benefits of Sponsorship continued

\$3,000+ SPONSORS

ADDITIONAL BENEFIT:

- literature insert into the conference registration bag.

PLATINUM SPONSORS

ADDITIONAL BENEFITS:

- Prominent entrance signage;
- Identification as the official host of an event of equal or lesser cost to the amount donated;
- one-time rental use within 45 days of the conference, of IAEM's member mail list (2,300 members).



201 Park Washington Court
 Falls Church, VA 22046
 www.iaem.com • www.emex.org
 703-538-1795

Scholarship Auction.....\$3,500

IAEM provides refreshments during this Tuesday fundraiser to raise scholarship funds for emergency management students. There is a cash bar and light hors d'oeuvres. *(1 sponsorship available)*

Morning Coffee Breaks\$3,000 each

Three breaks offer attendees coffee, tea, and sodas, and allow networking. *(3 sponsorships available)*

EM Career Workshop.....\$2,500

Sponsorship is perfect for those recruiting EM and homeland security professionals – it is a popular session for students graduating from emergency

management degree programs. Note speakers and topics are determined by the IAEM Conference Committee.

(1 sponsorship available)

President's Hospitality Suite\$2,000

IAEM President Daryl Spiewak will host meeting participants in his suite on two occasions. Assorted beverages and canapés will be served.

(1 sponsorship available)

Champagne Toast\$1,500

Wednesday evening the IAEM President's Banquet concludes with a toast to Certified Emergency Managers® and others.

(1 sponsorship available)

IAEM Board Meeting.....\$1,000 each

The IAEM leadership will meet twice during the conference.

Refreshments and materials provided.

(2 sponsorships available)

Other Participation Opportunities

To discuss these and other participation ideas, contact Sharon Kelly at 703-538-1795 x2 or info@iaem.com.

- **EMEX EXHIBIT BOOTH** – In conjunction with the conference, IAEM showcases all significant suppliers of homeland security and disaster technology. See www.emex.org for a map of current space available and a list of your competitors.
- **SCHOLARSHIP AUCTION** – goods, services and cash donations are sought for this charitable program which supports the study of emergency management and disaster preparedness. Phone Dawn Shiley at 703-538-1795 x3 or email Shiley@iaem.com.
- **DOORPRIZE DRAWINGS** – items are publicized in conference materials, and the drawings provide additional exposure for donors' products and services.
- **REGISTRATION BAG INSERTS** – \$300 per item, gets details about your product/service into the hands of every attendee.
- **STUDENT SPONSORSHIPS** – cover the costs for students to participate in the conference (registration fee is \$200 per student and travel expenses vary) or contribute to a central fund for this purpose.